

**VISITS MONITORING
AND ANALYTICS REPORTS**



NOVEMBER 2015 - MARCH 2017

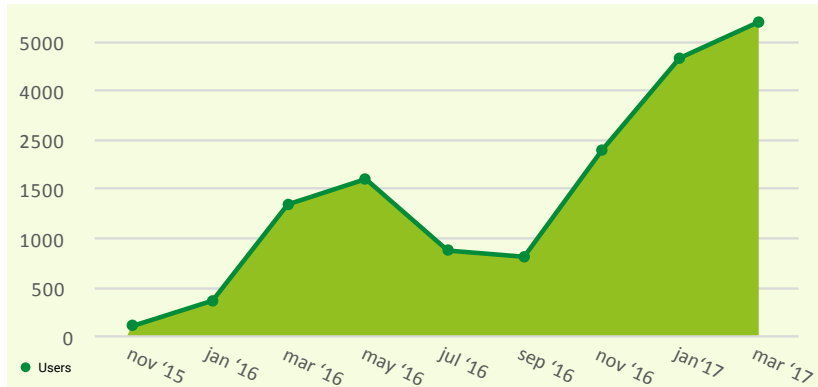
VISITS TO THE OPENMEDPROJECT.EU WEBSITE

Period: Nov 2015 - Mar 2017

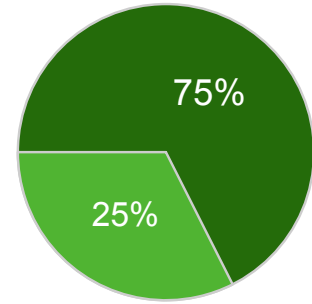
Total since 2015

Users	New Users	Sessions	Sessions for User	Page Views	Page/Session
19.694	14.738	31.701	1,60	116.346	3,67

Trend of visits to the website



■ New Users ■ Returning Users



Year 2015 (Nov - Dec)

Users	New Users	Sessions	Sessions for User	Page Views	Page/Session	Average Session Perm.
115	115	261	2,27	2.246	19,5	00:02:00

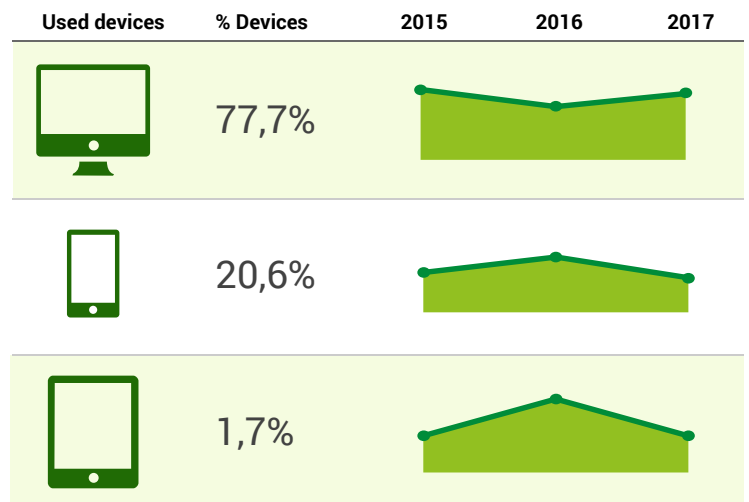
Year 2016 (Jan - Dec)

Users	New Users	Sessions	Sessions for User	Page Views	Page/Session	Average Session Perm.
11.218	9.842	18.303	1,63	77.729	4,25	00:02:40

Year 2017 (Jan - Mar)

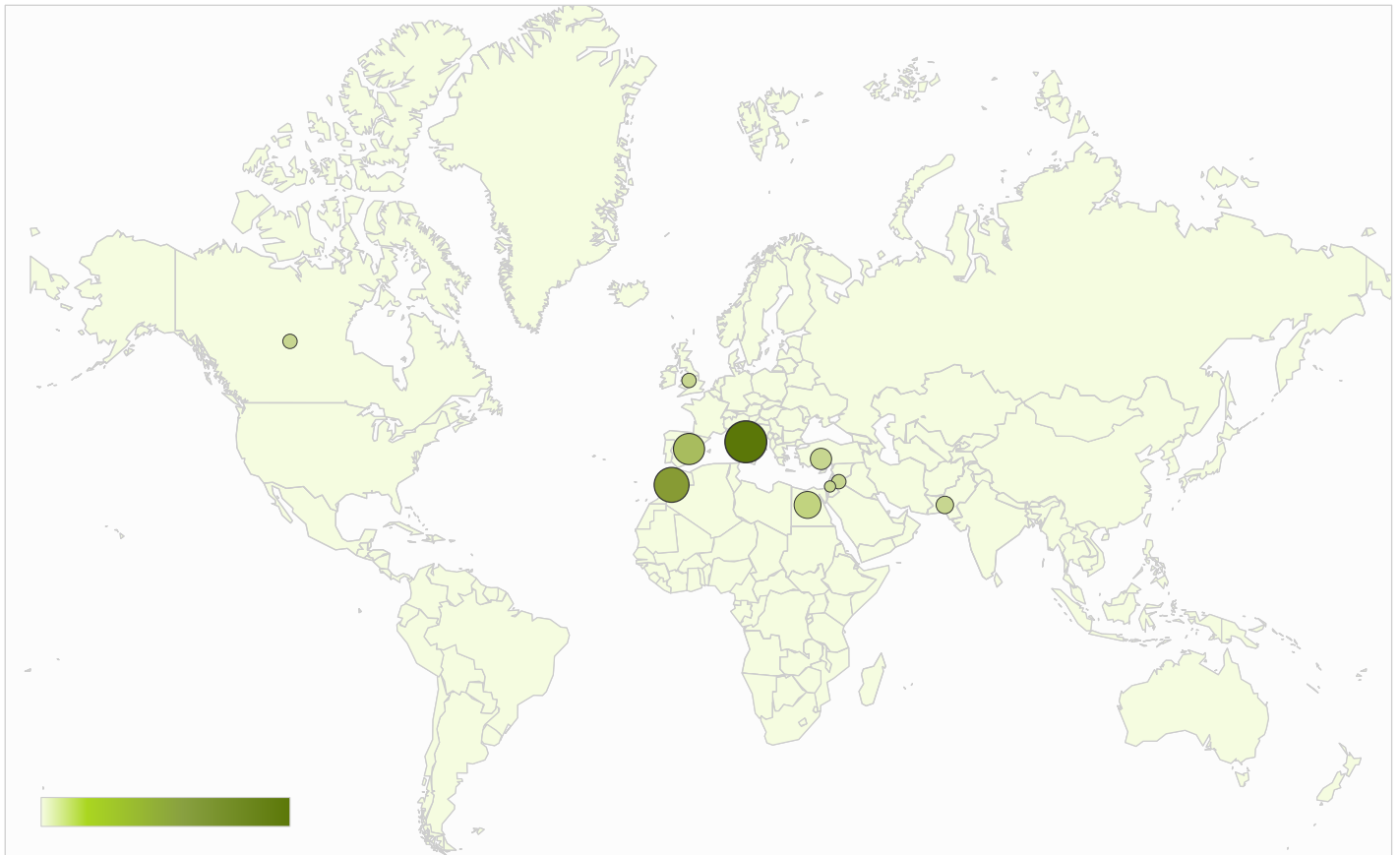
Users	New Users	Sessions	Sessions for User	Page Views	Page/Session	Average Session Perm.
8.361	4.781	13.137	1,57	36.371	2,77	00:01:41

Browser language	% Users
1. English - USA	38,52%
2. English - UK	16,86%
3. Arabic	8,34%
4. French	4,47%
5. English - Undeclared	3,36%
6. Turkish	3,09%
7. Italian	2,62%
8. (not set)	2,34%
9. Indonesian	1,80%
10. Spanish	1,78%
11. Other	16,48%

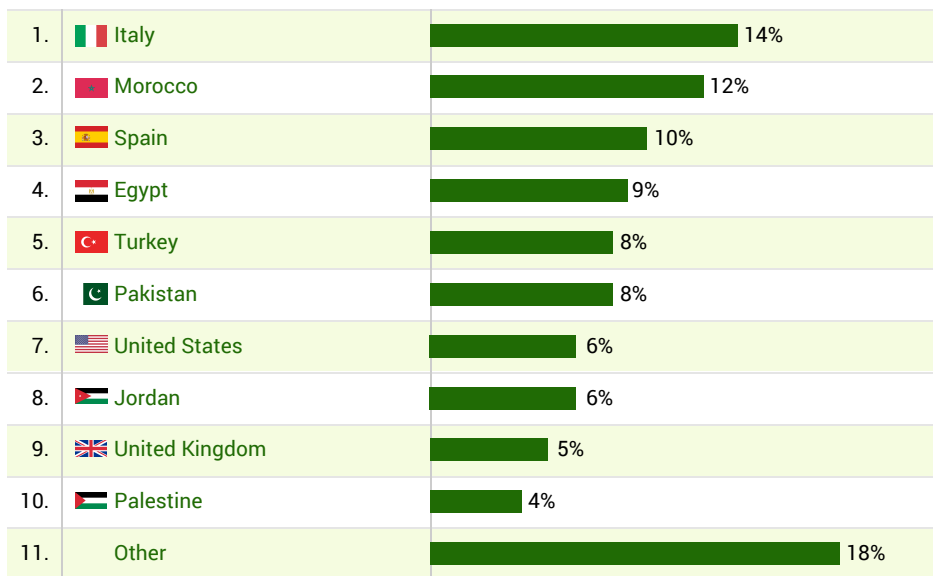


GEOGRAPHICAL AREA OF VISITORS

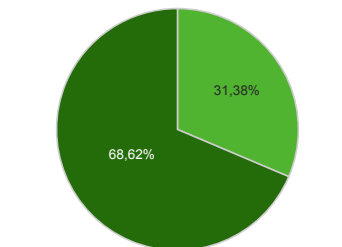
Period: Nov 2015 - Mar 2017



GEOGRAPHICAL AREA CLASSIFICATION (TOTAL PER PERIOD)



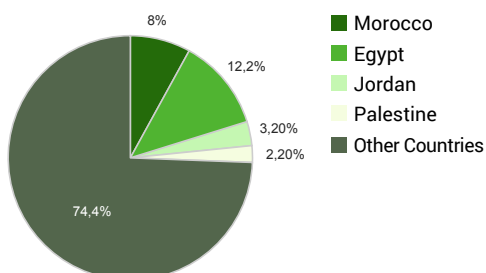
Influence of visits by OpenMed Countries



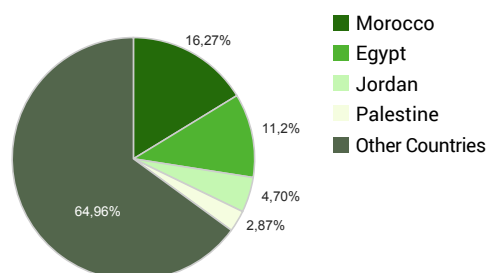
■ OpenMed Countries (Morocco, Egypt, Jordan, Palestine)
■ Other Countries

OpenMed Countries that visited the website per year

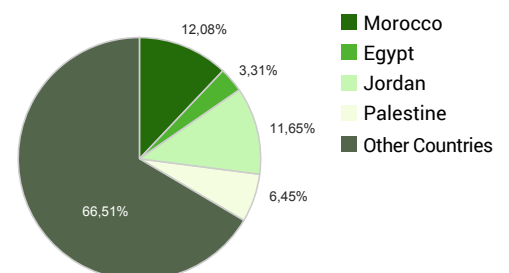
Year 2015 (Nov-Dec 2015)



Year 2016 (Jan-Dec 2016)

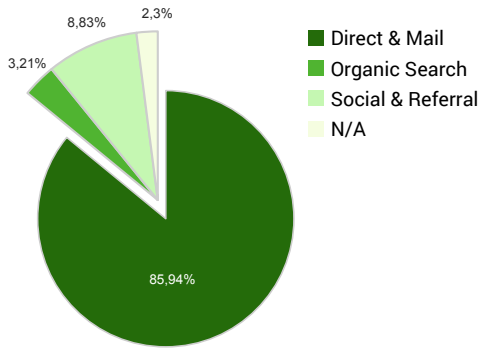


Year 2017 (Jan-Mar 2017)

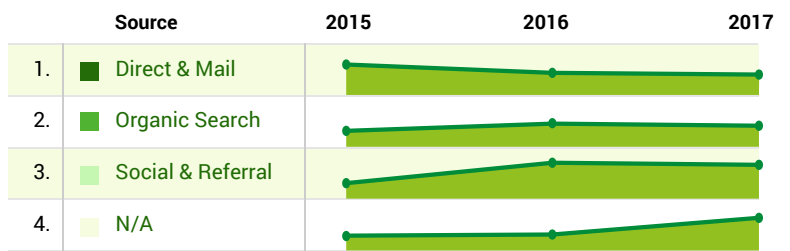


TRAFFIC ORIGIN BY CHANNEL

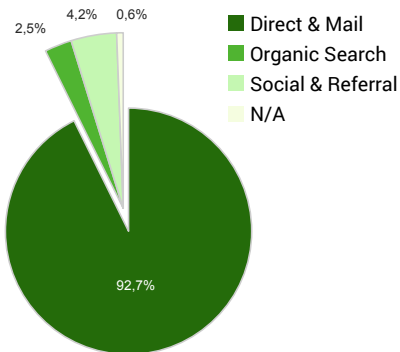
Period: Nov 2015 - Mar 2017



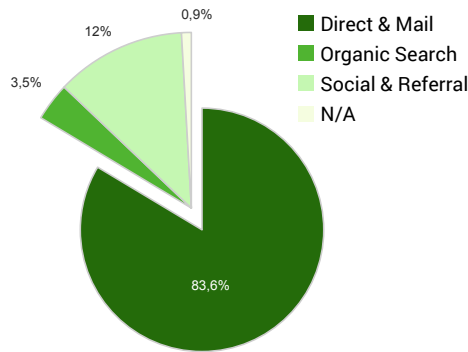
TRAFFIC ORIGIN TREND



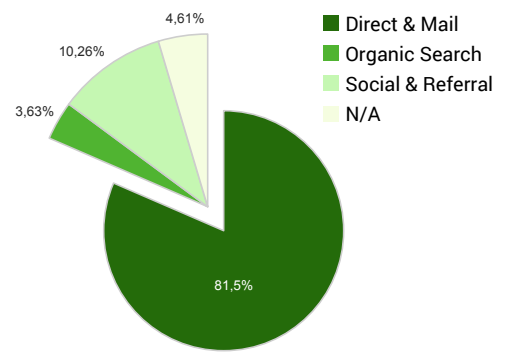
Year 2015 (Nov-Dec 2015)



Year 2016 (Jan-Dec 2016)



Year 2017 (Jan-Mar 2017)

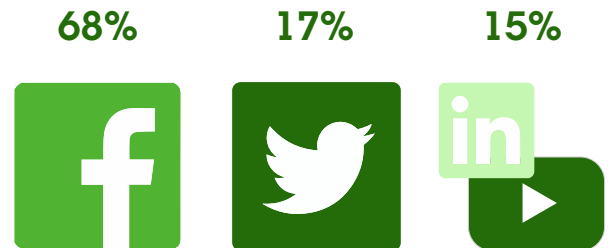


BOUNCE RATE FOR CHANNEL

Visitors who leave the website after visiting a single page.

Channel	Bounce Rate
1. Direct & Mail	52,58%
2. Organic Search	55,39%
3. Social	62%
4. Referral	51%

ACQUISITION BY SOCIAL CHANNEL



TOP TEN OF THE MOST VISITED PAGES

Ranking of the most visited web pages in the period

Page	Views
1. /attributions/	3.858
2. /results/compendium/	2.375
3. /partners/people/	2.077
4. /home/	1.909
5. /discover-palestine-mooc/	1.717
6. /results/national-oer-strategy-forums/morocco/	1.260
7. /events/	1.125
8. /partners/	1072
9. /category/blog	1012
10. /category/experts	963



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